



**“In.Visible”- News Story Video Competition on Ethnic Minority Issue**

**Introduction**

The presence of ethnic minorities in Hong Kong is not a recent phenomenon. Their history here dates back to the beginning of the city’s colonial past. Yet the challenges affecting the local ethnic minority communities are rarely understood well by the mainstream society.

News stories are key mediums through which the public learns about issues ethnic minority resident communities settled in Hong Kong are facing. Hong Kong Unison is looking for videos that shed light on ethnic minorities’ experience in Hong Kong, presenting the difficulties they face here such as education, employment, access to public services, etc., and making accessible complex government policies and nuanced social dynamics.

The aim of this competition is to gather news videos on ethnic minorities over the last five years, especially regarding the 4 areas Hong Kong Unison focuses on: (1) equal education opportunities; (2) elimination of racial discrimination; (3) enhancing cultural sensitivity in schools and public services; (4) social participation and empowerment of ethnic minority residents. Winning and outstanding works will be uploaded to online platforms designated by the Organizer to let the public learn more about ethnic minority issues.

**Important Dates**

Noon, 12 June 2017	<ul style="list-style-type: none"><li>• Submission Deadline</li></ul>
July 2017	<ul style="list-style-type: none"><li>• Result announcement</li></ul>
August 2017	<ul style="list-style-type: none"><li>• Public screening &amp; prize presentation ceremony</li><li>• Winners’ submissions uploaded to YouTube channel</li></ul>

**Guest judges**

CitizenNews Editor-in-chief - Daisy Li  
International Relations Scholar - Simon Shen  
Senior Lecturer, Dept of Journalism, HKBU - Bruce Lui  
Stand-up Comedian - Vivek Mahbubani  
Hong Kong Unison Founder - Fermi Wong

**Contact us**

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**Details**

Theme: Racial equality

Content: News stories on ethnic minority issues

Duration of video: 5 -15 minutes

Language: The main language should be Cantonese or English



Format: Full HD 1080p or above, MPEG 4 format

Eligibility: Work must be made in the period of 1 Jan 2012 to 12 June 2017 and key members of the team must be students enrolled in a tertiary programme or institution during the stated period. Participants must submit proof of student status in the form of student ID card (with graduation year), graduation certificate, or letter of proof (with professor signature and date)

Application: Submit application form and news stories synopsis and concept, and proof of eligibility.

#### Criteria

Video content 50%

Subject matter 30%

Overall performance 20%

#### Awards

Category	Prize
Champion	Certificate & cash or gift prize worth of HKD3,000
1 <sup>st</sup> Runner Up	Certificate & cash or gift prize worth of HKD2,000
2 <sup>nd</sup> Runner Up	Certificate & cash or gift prize worth of HKD1,000

#### Use Right

1. Winners will be honoured at the award ceremony and their works will be screened afterwards;
2. The Organizer has the final right to use the selected works in the form of screening and uploading to online platforms designated by the Organizer for education and sharing purposes.

#### Application rules

1. Applicants and his/her team must be Hong Kong Residents who have the right of abode or the right to land or are free from any condition of stay in Hong Kong (i.e. holders of Hong Kong Identity Card with the letter "A", "R" or "U" under their birth dates);
2. Only works made in the period of 1 Jan 2012 to 12 June 2017 will be accepted and key members of the team must be students enrolled in a tertiary programme or institution during the same period. Key members refer to reporter, videographer, editor and storyboard writer. Applicant and his/her team members must submit proof of student status in the form of student ID cards (with graduation year), graduation certificate, or professor signature (with date);
3. Each team should have no more than 5 people;
4. Applicants must make sure that the submitted information is accurate and correct, and must not use any details of a third person. Applicants submitting erroneous or dishonest



information will be disqualified. Applicants will be held responsible for any damage to the Organizer or any third person;

5. Applicants are solely responsible for all content transmitted or published through the event website and are committed to complying with the laws of Hong Kong and all international Internet rules and practices. Applicants shall undertake not to attempt in any way to disrupt and interfere with the materials and functions on the website of this activity, or make any attempt or action to invade or disrupt any system on the Internet;
6. Applicants are not to upload or distribute videos, text and graphics in violation of the law. In case of violation, the Organizer reserves the right to disqualify the applicant, and the applicant will be held legally responsible. The applicant must ensure that his/her submission does not infringe any other person's intellectual property rights;
7. The Organizer reserves the right not to accept any works that is inappropriate or inconsistent with the programme's theme and specifications;
8. Applicants are not to submit content that spread racial hatred or they risk being disqualified;
9. The Organizer shall not be liable or responsible for any delay, loss, error, failure to read or damage of information sent or registered by the applicant for any technical reasons, and the applicant shall not object;
10. The Organizer reserves the right to amend the details of the event at any time without prior notice to the participant.

### **Submission guidelines**

- Submit the finish product in high-definition (HD1080p) in MPEG4 format together with news story synopsis and concept (100-300 words), and a list of personnel uploaded to an online platform run by a designated third party (text file must be Microsoft Word file; spreadsheets must be Microsoft Excel file);
- It is the responsibility of the applicant to ensure that all audio and video contents are original. If the applicant wishes to use any copyrighted material, written consent must first be obtained from the copyright owner by the applicant;
- The Organizer has the final right to use the selected works in the form of screening and uploading to online platforms designated by the Organizer for education and sharing purposes;
- The applicant will be disqualified if he/she fails to submit the short video and related materials to the Organizer on time;
- The Organizer will shortlist 10-15 submissions according to a selection matrix to be viewed by the Judges. The winners will be picked by the Judges;
- The Organizer has the final decision on the arrangement of the above-mentioned assessment, screening and other related activities. The applicants shall not object.



<b><u>Application form (Filled by team leader)</u></b>	
Name in English:	
Name in Chinese (if applicable):	
Name of institute:	
Major:	
Contact no.:	
Email address:	
No. of team members (not including team leader):	
Only typed submissions will be accepted.	
Title of video (within 20 words), news story synopsis and concept (100-300 words), proof of eligibility	
Please make sure all details are entered correctly; please fill in "n/a" for items that are not applicable.	
All information are collected in compliance with the Personal Data (Privacy) Ordinance and will only be used for competition.	
I agree to the Application rules and Submission guidelines of the Video Competition and I have confirmed all the application details are accurate.	
Signature:	
Date:	